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Filing date: **06/09/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92061743
Party	Plaintiff Conopco, Inc.
Correspondence Address	LINDSEY UTRATA BAKER & MCKENZIE LLP 452 5TH AVE NEW YORK, NY 10018 UNITED STATES Lisa.Rosaya@bakermckenzie.com, Lindsey.Utrata@bakermckenzie.com, NYC-Trademarks@bakermckenzie.com
Submission	Appearance of Counsel/Power of Attorney
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Signature	/Gregory P. Gulia/
Date	06/09/2016
Attachments	NOTICE OF APPEARANCE OPP 92061743.pdf(295860 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

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CONOPCO, INC.,	:	
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Petitioner,	:	Registration No. 4425792
	:	Trademark: BE MORE TEA
v.	:	Registered: October 29, 2013
	:	Cancellation No.: 92061743
THE FRS COMPANY,	:	
	:	
	:	
Registrant.	:	
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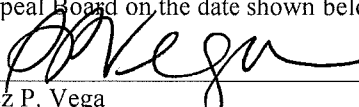
NOTICE OF APPEARANCE

PLEASE TAKE NOTICE that the law firm of Duane Morris LLP is appearing on behalf of
Petitioner, Conopco, Inc., in the above captioned action. Please send all correspondence and direct all
calls to the following attorney:

Gregory P. Gulia
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gpgulia@duanemorris.com

Respectfully submitted,

I hereby certify that this correspondence is being
filed by electronic transmission in the United States
Patent and Trademark Office, Trademark Trial and
Appeal Board on the date shown below.


Inez P. Vega
Dated: June 9, 2016

By: /Gregory P. Gulia/

Gregory P. Gulia
Vanessa C. Hew
Sarah Peyronnel
DUANE MORRIS LLP
1540 Broadway
New York, NY 10036-4086
Attorneys for Petitioner,
CONOPCO, INC.

CERTIFICATE OF SERVICE

The undersigned hereby certifies that on June 9, 2016 a true and correct copy of the foregoing Notice of Appearance was served, via prepaid first class mail, on Registrant's Attorney of Record at the address indicated below:

Jonathan Hyman, Esq.
Knobbe Martens Olson & Bear LLP
2040 Main Street, 14th Floor
Irvine, CA 92614



Inez P. Vega

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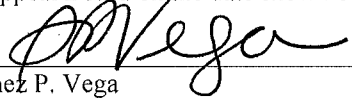
PLEASE TAKE NOTICE that the law firm of Duane Morris LLP is appearing on behalf of
Petitioner, Conopco, Inc., in the above captioned action. Please send all correspondence and direct all
calls to the following attorney:

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Respectfully submitted,

By: /Vanessa C. Hew/

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Respectfully submitted,

By: /Sarah Peyronnel/

Inez P. Vega
Dated: June 9, 2016

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Sarah Peyronnel
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